

# WORK

## SBC ADVERTISING

Copywriter Sep 2012 - Present

- › Concept & write for broadcast, print, digital, in-restaurant, retail, branding, and social media
- › Serve as lead copywriter on several accounts, including Fred's Pharmacy, Bob Evans, The Melting Pot, Fridababy, and Value City Furniture.
- › Present concepts and creative to clients, senior level creatives and account team
- › Collaborate across multiple teams seamlessly
- › Manage multiple clients and projects at one time
- › Build rapport and trust with clients
- › Concept and pitch new business
- › Managed and mentored a copywriter intern in 2014

## FAME

Copywriter Feb - Aug 2012

- › Wrote and managed weekly scripts for Time Warner Cable's on-demand channel
- › Directed voiceover recording sessions with talent
- › Concepted and collaborated on internal projects

## AKQURACY

Copywriter Jan 2011 - Feb 2012

- › Concepted, wrote, and presented creative for Harley-Davidson MotorClothes seasonal catalogs
- › Wrote for Harley-Davidson parts & accessories direct mail program

## DRK CREATIVE

Intern Copywriter Sept - Dec 2010

- › Concepted and wrote direct mail for Harley-Davidson

# CLIENTS



fridababy



The Melting Pot

BED BATH & BEYOND

JobsOhio

X-ACTO

Bob Evans FARMS

Ultimate SOFTWARE



IGS ENERGY  
THE POWER OF TOMORROW

HOLLOWAY

HONDROS COLLEGE



INSTANT KRAZY GLUE ZB Zaner-Bloser

# SCHOOL

**ART INSTITUTES INTERNATIONAL MINNESOTA**

Bachelor of Science in Advertising  
Graduated March 2011

# FUN FACTS

- I am an avid podcast listener
- I do voice over work on the side
- I'm a big fan of karaoke
- I make homemade ice cream
- I'm proficient in Adobe CC (Ai, PS, ID, Au)